

Fireside Chat

Registration Form

Fireside Chat 2010: The E-volution of Marketing: does your online business presence matter?

Darryl Konynenbelt, moderator

After successful sessions concerning the quest to go green and cultural clashes in the boardroom, Darryl Konynenbelt now takes on the investigation of the digital world and marketing online in particular. Darryl joined Global Toronto's News Hour team in 2005 as a news reporter with more than 16 years of broadcast journalism under his belt. This time, the CNBPA has assembled a team that have gained recognition and have extensive experience in the field of online marketing.

PANELISTS:

Tedde van Gelderen

President, Akendi, a human experience design firm

Laurie Dillon-Schalk

Chief Marketing Strategist, Social Wisdom.ca, a digital marketing agency

Justin Stockman

Director of Marketing MuchMusic, MTV, MuchMore

Court Elliot

Communications Manager, Philips Canada

When & Where: Wednesday, March 24, 2010, 7:00 p.m.
KPMG, Suite 4600, Bay Adelaide Centre, 333 Bay Street, Toronto

Registration Information (one form per person)			
First Name		Last Name	
Company Name		Position	
Address		E-mail	Tel

Chamber Details
Please indicate which Chamber you are affiliated with (if any):

Pricing Details			
\$35 Members (CNBPA or EUCOCIT)	\$45 Non-Members	Total	\$

Payment Details									
No.#	Type	<input type="checkbox"/> Visa	<input type="checkbox"/> MC	<input type="checkbox"/> AMEX	Exp. (mm/yy)	<input type="checkbox"/> Cheque Enclosed			

Signature - REQUIRED _____ Date _____

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