

Fireside Chat 10

The Canadian Netherlands Business and Professional Association presents

Fireside Chat '10: The E-volution of Marketing: does your online business presence matter?

Darryl Konynenbelt, moderator

After successful sessions concerning the quest to go green and cultural clashes in the boardroom, Darryl Konynenbelt now takes on the investigation of the digital world and marketing online in particular. Darryl joined Global Toronto's News Hour team in 2005 as a news reporter with more than 16 years of broadcast journalism under his belt. This time, the CNBPA has assembled a team of great individuals that have certainly gained recognition and have extensive experience in the field of online marketing.



PANELISTS:



Tedde van Gelderen
President, Akendi,
a human experience
design firm
[more ...](#)



Laurie Dillon-Schalk
Chief Marketing
Strategist, Social
Wisdom.ca, a digital
marketing agency
[more ...](#)



Justin Stockman
Director of Marketing
MuchMusic, MTV,
MuchMore
[more ...](#)



Court Elliot
Communications
Manager, Philips
Canada
[more ...](#)

- Date:** Wednesday, March 24, 2010
- Time:** 6:30 pm - Registration, cocktails and networking
7:30 pm - Presentations and forum discussion
9:00 pm - Cocktail reception and networking
- Location:** KPMG, Suite 4600, Bay Adelaide Centre, 333 Bay Street, Toronto
[| MAP |](#)
- Cost:** \$35 CNBPA or Eucocit members
\$45 Non members
Refreshments and a cash bar will be available.
- Registration:** [| ONLINE | PDF |](#) Space is limited - register today!

Many thanks to our generous sponsors whose support make this event possible:



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Upcoming Events

CNBPA MEMBERSHIP DRIVE 2010

To join or renew:
[| web |](#)

DUTCH TREAT EASTER

Saturday, April 3, 2010
Potluck Lunch, Kids' Egg Hunt, Crafts & Games, gezelligheid for all.
From 10:30am, at Northlea United Church, 125 Brentcliffe Rd.
[| web | e-mail |](#)

NETHERLANDS LUNCHEON CLUB

Friday, April 16, 2010
LIBERATION CHILDREN: 65th Anniversary of The Netherlands Liberation Luncheon
John Boers, Keynote
From 11 am
Novotel Toronto Centre
45 The Esplanade, Toronto
Register deadline Apr. 13
Tim Hogenbirk:
905-828-5195 (eve)
info: Frits Begemann:
905-822-9279
[| PDF | e-mail |](#)

KONINGINNEDAG! QUEEN'S DAY!

Consul General of the Netherlands, Mr. Johan Kramer, is pleased to invite members of the Dutch community to the Queen's Day reception.
Friday, April 30, 2010
6:00 - 10:00 pm
NEW location:
89 Chestnut Residence & Conference Centre,
Colony Ballroom (2nd Fl.)
89 Chestnut St. Toronto.
****RSVP to CNBPA BEFORE Fri. April 2nd****
[| e-mail |](#)

DUTCH TOUCH RADIO CJMR 1320 in Oakville
Host Martin VanDenzen now has a blog! [| web |](#)

'THANK YOU LIBERATORS' WWII CONFERENCE
May 8, 2010 - Hosted by the Denison Armoury IN CELEBRATION OF THE 65th ANNIVERSARY OF THE LIBERATION OF HOLLAND
for more information:
mvandenzen@rogers.com

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